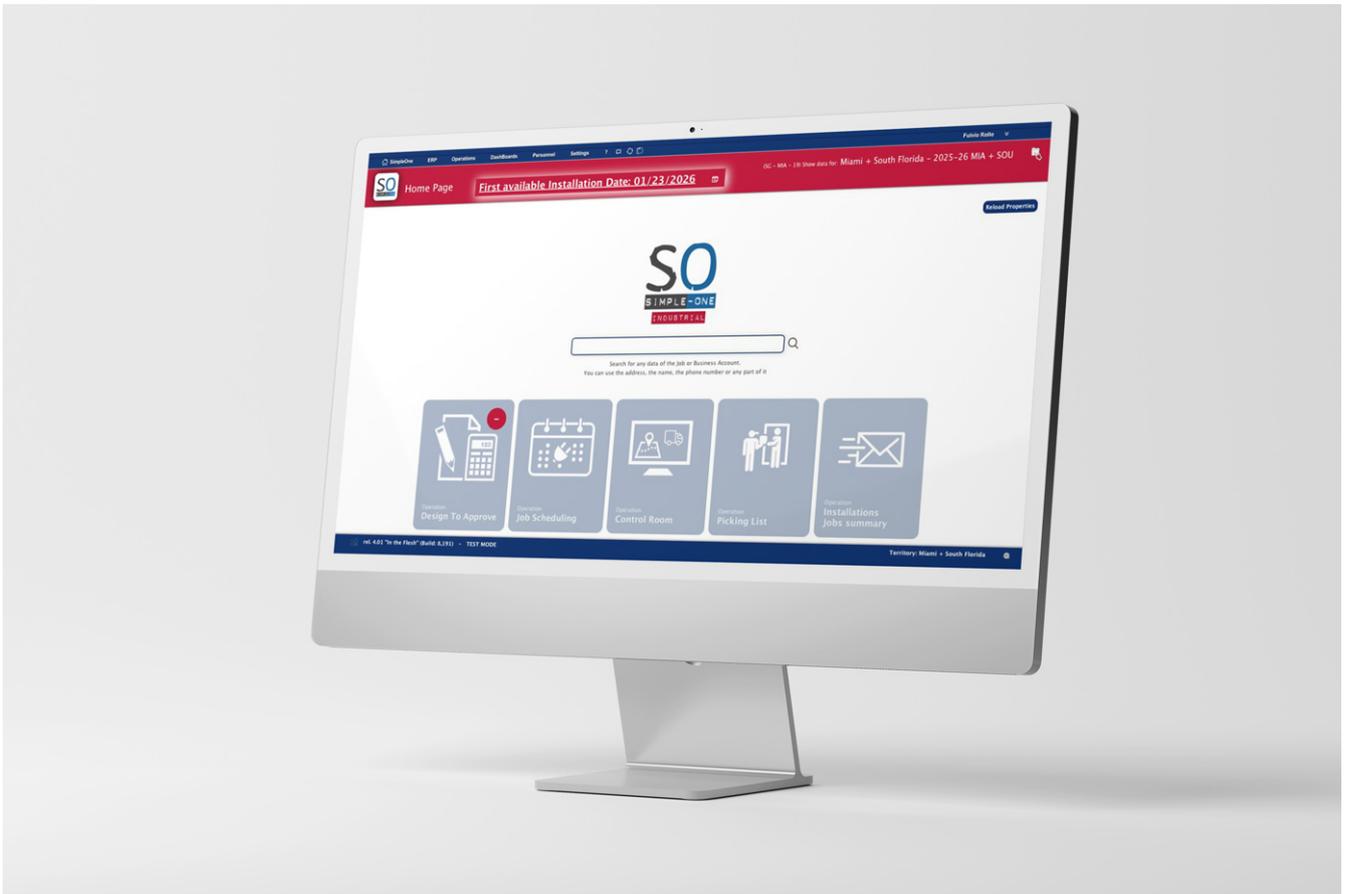


# SO

SIMPLE-ONE

**A modular software platform designed to plan,  
coordinate and control complex field operations from  
operational design to execution and cost visibility**

**MindOne**  
SOFTWARE-INNOVATORS



## ONE PLATFORM. OPERATIONS AT THE CORE.

### Operations made simple

Companies operating complex field services must manage people, vehicles, materials, and time schedules across distributed territories. In many organizations, these activities are still supported by disconnected tools, manual planning processes, and limited real-time visibility.

The result? Slower response times, higher costs, and frustrated customers.

**SimpleOne was created to simplify this complexity.**

It is an operations-first platform designed to support the full lifecycle of field activities, enabling companies to plan, execute, and control operations with clarity and consistency.

SimpleOne is available through two versions:

- **SimpleOne Industrial** – a complete, standalone solution for field operations
- **SimpleOne Enterprise** – extending Industrial with integrated sales, bidding and finance

# SimpleOne Industrial

## A Standalone Platform for Operational Design and On-Field Execution

### One Platform. Endless Efficiency

**SimpleOne Industrial** brings every part of your on-field operations together from scoping to on-site execution, giving you total control and real-time insight.

SimpleOne Industrial is designed as a complete operational platform, independent from sales or commercial systems. **It integrates seamlessly with existing upstream tools by importing sold volumes** (scope of supply) and contractual data from external sources (CRM, ERP...).

Once sales data is available, SimpleOne Industrial supports the scoping phase of operations. This is where planning teams translate commercial inputs into executable field activities.

During the scoping phase, **teams define work packages, crew requirements and skills, routing logic, geographical constraints, and expected operational costs**. This structured approach ensures that execution is based on clear operational intent rather than ad-hoc decisions.





# FROM SCOPING TO FIELD EXECUTION

When operations move to execution, SimpleOne Industrial provides **full coordination of daily field activities**.

Schedulers and dispatchers assign jobs centrally, while field **crews receive real-time instructions** through dedicated mobile tools.

Field crews will get the material picking list directly **through the mobile application**, as well as their daily route and everything that concerns the individual tasks to be carried out during the day.

Integrated GPS tracking enables live visibility of crews and vehicles, while route optimization reduces travel time, fuel consumption, and overall transportation efficiency. Operations teams can dynamically adjust routes and schedules in response to urgent requests or unexpected events.

**Real-time communication** between operations and field teams ensures alignment throughout the day, reducing delays and improving service reliability.

## What do you get

Does your field operations team still rely on manual plans, spreadsheets, and disconnected tools? This approach limits visibility, creates operational friction, and forces cost control into a reactive cycle, constraining your growth and efficiency.

By introducing a structured, scope-driven operational platform such as SimpleOne Industrial, companies typically experience **measurable improvements** across efficiency, coordination, and cost optimization. While results vary depending on scale, geography, and operational complexity, common impacts observed include:



### **10–20% reduction in travel and fuel costs**

driven by optimized routing  
better scheduling, and reduced  
unnecessary mileage



### **15–25% improvement in crew productivity**

enabled by clearer work design,  
real-time coordination, and fewer  
operational interruptions



### **Reduced operational delays and rework**

thanks to better alignment  
between planning, execution  
and field communication



### **Improved effectiveness**

allowing managers to identify  
inefficiencies during execution and  
take corrective action before  
projects are completed

These improvements are achieved without replacing existing commercial or ERP systems. SimpleOne Industrial integrates with upstream data sources and focuses on operational excellence, enabling organizations to modernize field execution while preserving their current IT landscape.

### ***Why SimpleOne Industrial?***

- Reduces planning and scheduling backoffice effort
- Supports managing the operations complexity
- Increases on-time delivery level, and therefore customer satisfaction
- Offers an exhaustive and real time visibility and tracking of daily operations
- Helps optimizing operational cost
- Fast and intuitive user interface, for a top-class customer experience



# SimpleOne Enterprise

## Extending Industrial with Sales and Bidding

SimpleOne Enterprise is an extended version designed to expand the operational capabilities of SimpleOne Industrial into the full organization domain. While Industrial is focused on full control over field execution as a standalone solution, Enterprise adds an integrated layer for managing salesman operating on-field, quotes, bidding and finance activities.

Enterprise is built for organizations that want to ensure full continuity between what is sold and what is ultimately delivered in the field and invoiced. Sales teams can create and manage bids and quotes using standardized pricing structures and cost models, while maintaining alignment with operational constraints defined in the Industrial module.

Once a bid is accepted by the customer, the scoping phase starts. And once the scope is approved, the job is converted directly into an operational project. This is where SimpleOne becomes a unique platform where volumes, assumptions, and cost structures defined during the sales phase are carried forward into execution, eliminating manual handovers and reducing the risk of misalignment between commercial commitments and operational reality.

By linking bidding, execution, and cost optimization within a single platform, SimpleOne Enterprise enables organizations to compare planned versus actual performance, improve margin control, and strengthen collaboration between sales and operations.

SimpleOne Enterprise is a full platform for companies that want an end-to-end solution.

To learn more about SimpleOne modules and how it can support your company on-field activities please visit MindOne website at [www.m1si.com](http://www.m1si.com) or reach out our sales team at [info@m1si.com](mailto:info@m1si.com)



# About us

Eugenio Pompei is an Italian engineer and entrepreneur, whose expertise resides in legacy software development for international Corporations, and who has founded and led Italian companies since 1994.

Noted the demand for SW development in the USA, and driven by his passion for innovation and growth, Eugenio founded MindOne in 2016, in California.

MindOne operated since the beginning dawning on competences from its Italian sister companies and partner suppliers.

Today MindOne has decades of experience in building innovative product, managing of information technology and software development.

Mario Gnoffo is an Italian engineer, whose expertise resides in Supply Chain, Procurement and Operations, who brings with him 30 years of experience as a senior manager in industrial companies of various nature and size .

Our team is continuously evolving to provide excellent products to our clients.

Interactions with worldwide experiences in Europe and USA allow us to provide the best services and products at a reasonable price.

MindOne is today a group of specialized companies united by one vision: building technology that drives real business impact.

Each partner unit brings a unique area of expertise — from software engineering and design to consulting and cloud infrastructure — creating a complete ecosystem of digital innovation.

Together, we operate as one team, blending flexibility, creativity, and deep technical knowledge to turn complex challenges into simple, powerful results.

We combine deep industry knowledge with a strong focus on usability, scalability, and integration. Our solutions are designed to fit into existing IT landscapes while delivering rapid and measurable operational improvements.

[www.m1si.com](http://www.m1si.com)

